

REMARKS

In response to the non-final Office Action dated March 4, 2009, and the telephone discussion with Examiner Leroux, Applicants submit the present Supplemental Amendment, presenting additional support with the previously-filed response.

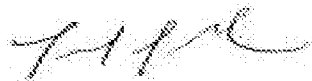
Applicants submit the present amendment to advance the present prosecution and pass the present claims to issuance. The amendments do not add any new matter, merely recite additional language regarding the claimed location identifier, consistent with the specification as originally filed.

As such, Applicants request entrance, examination and passage of the pending claims to issuance.

For at least all of the above reasons, Applicants respectfully request that the Examiner withdraw all rejections, and allowance of all the pending claims is respectfully solicited. To expedite prosecution of this application to allowance, the Examiner is invited to call the Applicants' undersigned representative to discuss any issues relating to this application.

Respectfully submitted,

Dated: June 11, 2009



THIS CORRESPONDENCE IS BEING
SUBMITTED ELECTRONICALLY THROUGH
THE PATENT AND TRADEMARK OFFICE EFS
FILING SYSTEM ON June 11, 2009.

Timothy J. Bechen
Reg. No. 48,126
Ostrow Kaufman & Frankl LLP
405 Lexington Ave., 62nd floor
New York, NY 10174

Customer No. 61834